

**PIMPRI CHINCHWAD MUNICIPAL CORPORATION (PCMC)**

PIMPRI CHINCHWAD, PUNE

GEF-Sustainable Urban Transport Project

*India*

**Request for Expression of Interest**

**Selection of Consultants for Promotion and Outreach Program (POP) for BRT & Non Motorized Transport (NMT) Systems in Pimpri-Chinchwad**

**GEF Grant No. TF No.095549-IN**

1. This Request for Expressions of Interest follows the general procurement notice for this project that appeared in Development Business, issue number 737 on 1 October 2008.
2. The Government of India has received a grant from the Global Environment Facility (GEF)/ International Bank for Reconstruction and Development and intends to apply part of the proceeds of this grant to payments under the contract for Technical Consultancy Promotion and Outreach Program (POP) for BRT & Non Motorized Transport (NMT) Systems in Pimpri-Chinchwad.
3. Pimpri-Chinchwad Municipal Corporation (PCMC) has availed funds to improve urban transport infrastructure and services in corporation area. These investments are expected to promote environmentally sustainable transport and reduce green house gas emissions in the city. The project consists of implementing Bus Rapid Transit Corridors in PCMC Area.
4. PCMC seeks to hire Consultants for Promotion and Outreach for Bus Rapid Transit and Non Motorized Transport by way of creating a structured framework for outreach, develop communication and marketing strategies, conduct programs, involve media, and evaluate the impact of outreach activities.

The duration of the project monitoring and evaluation consultancy is expected to be 12 months from the date of award of the contract.

5. The Pimpri-Chinchwad Municipal Corporation now invites eligible consultants to indicate their interest in providing the Services. Interested consultants must provide information

indicating that they are qualified to perform the Services (brochures, company profile, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff etc).

The consultant will be selected in accordance with the procedures set out in the World Bank's Guidelines: Selection and Employment of Consultants by Bank Borrower, January 2011 available at [www.worldbank.org/procure](http://www.worldbank.org/procure). Companies/Consultants may associate to enhance their qualifications. The "Association" may take the form of a joint venture (with joint or several liability) or of a sub consultancy.

6. Interested Consultants may obtain further information at the address given below:

*Name of officer:* **Asheesh Sharma, Municipal Commissioner**

*Name of office:* **Pimpri Chinchwad Municipal Corporation, Pimpri, Pune – 411018**

*Telephone number:* **(020) 27425511**

*Facsimile number:* **(020) 27425600**

*Email:* **[pcmc@vsnl.com](mailto:pcmc@vsnl.com)**

*Website:* **[www.pcmc.com](http://www.pcmc.com), [www.sutpindia.com](http://www.sutpindia.com)**

During office hours: 1000 Hours to 1730 Hours on all working days from Monday to Friday and 1000 Hours to 1330 Hours on Saturdays except on Sundays and Government Holidays.

7. Expression of Interest superscripted with the title "EOI for **Selection of Consultants for Promotion and Outreach Program (POP) for BRT & Non Motorized Transport (NMT) Systems in Pimpri-Chinchwad**" must be delivered to the address indicated above not later than **1600 hrs on September 27, 2011.**

**Commissioner**  
**Pimpri Chinchwad Municipal Corporation,**  
**Pimpri, Pune - 411018 (Maharashtra)**