



ATAL INDORE CITY TRANSPORT SERVICES LIMITED, INDORE

Plot No. 30, Residency Area, A. B. Road, Opp. MGM College, Indore 452001,
Ph: +91 731-2499888, 2904488 Email: info@citybusindore.com

EXPRESSION OF INTEREST FOR

1. Selection of Consultants for Communications and Outreach Program for Indore BRTS.

EXPRESSION OF INTEREST FOR

2. Selection of Consultants for Developing an Accessibility Plan to the BRT Corridor in Indore.

GPN no. 737, Dated: Oct 1, 2008
Eol Notice No. 1 of 2011-12

Grant No. GEFTF No. 095549-IN
Indore, Dated 6/10/ 2011

Atal Indore City Transport Services Ltd (AICTSL) has received a grant from the GEF/World Bank for "Sustainable Urban Transport Project (SUTP)" in the city and intends to apply part of the funds for the captioned study.

AICTSL invites separate Expression of Interest (Eol) from qualified & experienced firms with all supporting documents substantiating qualifications to perform the services, experience in similar assignments and skills among the staff for above mentioned Job, so as to reach the office of MD, AICTSL at the address, not later than 4:00 p.m. on 14/11/2011. The full text of Eol can be seen at www.citybusindore.com and www.sutpindia.com

**Managing Director
Atal Indore City Transport Services Ltd.**

Atal Indore City Transport Limited (AICTSL)

Indore, Madhya Pradesh

GEF-Sustainable Urban Transport Project

India

Request for Expression of Interest

Selection of Consultants for Communications and Outreach Program for Bus Rapid Transport (BRT) System in the city of Indore

GEF Grant No. TF 095549 IN

1. This Request for Expressions of Interest follows the general procurement notice for this project that appeared in Development Business, issue number 737 on 1 October 2008.
2. The Government of India has received a grant from the Global Environment Facility (GEF)/ International Bank for Reconstruction and Development and intends to apply part of the proceeds of this grant to payments under the contract for Technical Consultancy in Communications and Outreach Program for BRT in the city of Indore.
3. AICTSL has availed funds to improve urban transport infrastructure and services in the Indore Municipal Corporation area. These investments are expected to promote environmentally sustainable transport and reduce green house gas emissions in the city. The project consists of implementing Bus Rapid Transit Corridor in Indore city.
4. AICTSL seeks to hire Consultants for Communications and Outreach for Bus Rapid Transit by way of creating a structured framework for outreach, develop communication and marketing strategies, conduct programs, involve media and evaluate the impact of outreach activities.

The duration of the project monitoring and evaluation consultancy is expected to be 12 months from the date of award of the contract.

5. AICTSL now invites eligible consultants to indicate their interest in providing the Services. Interested consultants must provide information indicating that they are qualified to perform

the Services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff etc).

The consultant will be selected in accordance with the procedures set out in the World Bank's Guidelines: Selection and Employment of Consultants by Bank Borrower, January 2011 available at www.worldbank.org/procure. Companies/Consultants may associate to enhance their qualifications. The "Association" may take the form of a joint venture (with joint or several liability) or of a sub consultancy.

6. Interested Consultants may obtain further information at the address given below:

Name of officer: **Dr. Gautam Singh, CEO**

Name of office: **Atal Indore City Transport Limited, Indore – 452001**

Telephone number: **(0731) 2499888**

Email: **info@citybusindore.com**

Website: **www.citybusindore.com, www.sutpindia.com**

During office hours: Between 1100 Hours and 1730 Hours on all working days from Monday to Friday and between 1100 Hours and 1330 Hours on Saturdays except on Sundays and Government Holidays.

7. Expression of Interest superscripted with the title "EOI for Communications & Outreach Consultancy for BRT Corridor for AICTSL" must be delivered to the address indicated above not later than 1600 hrs on 14 November , 2011.

**Managing Director
AICTSL,
Indore, Madhya Pradesh**