



Sustainable Urban Transport Project (SUTP)

Moving people and not vehicles

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**Jalandhar City Transport Services Ltd.,
Jalandhar, Punjab**

AGENDA

- Introduction – Date, Batch
- Program learnings
- Utilisation of experience gained
 - Proposed any project, policy, immediate action taken (letters shared, made proposals)
 - Initiated any project
 - Participated in any other workshop
- Any projects/proposal (you wish to propose to Central govt.)



INTRODUCTION



- **Participant of 1st batch of LUTP 2012-13.**
- **Won 1st Prize in Case Study of Ghana in CEPT University while LUTP.**
- **Submit Project Report on “Strategic Action Plan for Operation of City Bus Service in Jalandhar”.**



PROGRAM LEARNINGS



- Understands the complexities of Urban Transport Problems and possible solutions.
- Recognizes the need for integrated mobility planning, what this planning involves, and how it should be undertaken.
- Uses lessons learned from cities and Case Studies for better decision making.
- Analysis the operation of Best Public Transport System in Singapore and Seoul.
- Use of ITS System for Efficient Operation of Public Transport.

IMPLEMENTATION OF RECOMMENDATIONS:

- Monthly Bus Passes rights given to Bus Operators.**
- Advertisement rights given to Bus Operators.**
- Exemption of Motor Vehicle Tax in City Bus Operation.**
- Reduce Permit and other Fee while Obtaining the New Permits.**
- Automatic Fare Revision is under process with Transport Department.**



EFFECT OF RECOMMENDATIONS:

Monthly
Bus Passes



Advertisement
Rights



Revenue
Increase by
12K Per Bus
Per Month



UTILISATION OF EXPERIENCE GAINED

Five Recommendations under Project

Work: -

- **Help to the Bus Operators in terms of Revenue enhancement.**
- **Regulation of service reliability.**
- **Capacity Building (Branding) by SPV.**
- **Cost Reduction of Operation.**
- **Assurance about Automatic Fare Revision.**




EFFECT OF STUDY IN STATE OF PUNJAB:

- Monthly Bus Passes Rights given to Bus Operators in **Amritsar & Ludhiana.**
- Advertisement Rights given to Bus Operators in **Amritsar & Ludhiana.**
- Exemption of Motor Vehicle Tax in City Bus Operation .
- Reduce Permit and other Fee while Obtaining the New Permits.



ANY PROJECTS/PROPOSAL

- **Jalandhar identified among Three Cities in which Model Contract and Bidding Document for hiring of Bus Operators has been Prepared under SUTP by MOUD.**
 - **The Project recommendations are also covered under this Model Contract/Bidding Document.**
 - **Signal Priority and Toll Tax waiver for Public Transport.**
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THANK YOU

