

KARNATAKA STATE ROAD TRANSPORT CORPORATION (KSRTC),
Bangalore, Karnataka, India

GEF-Sustainable Urban Transport Project

India

Request for Expression of Interest

CONSULTANCY SERVICES FOR Public Outreach and Communications for Intelligent Transport System (ITS) for City buses in Mysore, KSRTC

GEF Grant No. TF 095549 IN

1. This Request for Expressions of Interest follows the general procurement notice for this project that appeared in Development Business, on 1 October 2008.
2. The Government of India has received a grant from the Global Environment Fund (GEF)/ International Bank for Reconstruction and Development and intends to apply part of the proceeds of this grant to payments under the contract for Providing Technical Consultancy in preparing Communications and Outreach Plan and its Roll out Services for Intelligent Transport System (ITS) for Karnataka State Transport Corporation (KSRTC), Mysore.
3. KSRTC has availed funds to improve urban transport infrastructure and services in the Mysore Municipal Corporation area. These investments are expected to promote environmentally sustainable transport and reduce green house gas emissions in the city. The project includes implementing ITS for City buses in Mysore city.
4. KSRTC has deployed Intelligent Transport System at Mysore providing real-time bus-travel information to commuters, management and the operating staff. The project scope covers 500 Buses, 105 Bus Stops, and 6 Bus Terminals and 45 Platforms. The core components of the ITS are Real Time Passenger Information System, In-Vehicle display System, Automated Voice Announcement System, Central Control Station, Automatic Vehicle Location System, Enterprise Management System, MIS Reports and Training.
5. Now KSRTC seeks to hire Consultants for Providing Technical Consultancy in preparing Communications and Outreach Plan and its Roll out Services in Mysore. The overall objective of the consultancy is to encourage people to effectively use the ITS enabled buses and ensure all the stakeholders are informed of the project objectives and its utility. Massive Public Outreach Programme would be taken for continued sustenance and ensure brand registration and recall.

The duration of the Communications and Outreach Plan and its roll out consultancy for City Bus Operations is expected to be four to Six (6) months from the date of award of the contract.

6. KSRTC now invites eligible consultants to indicate their interest in providing the Services. Interested consultants must provide information indicating that they are qualified to perform the Services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff etc).

The consultant will be selected in accordance with the procedures set out in the World Bank's Guidelines: Selection and Employment of Consultants by Bank Borrower, May 2004 revised October 2006 and May 2010 available at www.worldbank.org/procure. Consultants may associate to

enhance their qualifications. The “Association” may take the form of a joint venture (with joint or several liability) or of a sub consultancy.

7. Submission Requirements:

Interested consultants must provide information indicating that they are qualified to perform the Services. This should include the following:

I. Company Profile and financial strength

Provide a brief description of the background and organization of your firm/entity and each associate along with audited financial statements of last three years.

II. Consultant’s Experience

Provide information in respect of their experience in each similar assignment’, for the Public Transport sector, especially for buses, completed since the year 2010 covering:

- City Bus Operations planning
- Service planning (including depot management, scheduling etc)
- Business plan preparation for public transport organisation

It is strongly advised the information is provided in the following format:

Project 1 of __

- Project Name
- Name of Client
- Country
- Participation : Lead firm / associate firm
- Value of Services (Rs. Million)
- Start Date (dd/mm/yyyy)
- Completion Date (dd/mm/yyyy)
- Detailed Narrative Description of the Project
- Detailed Description of the Actual Services Provided by your Firm relevant to the assignment.

Indicate no more than 20 reference projects (1-2 pages per project) that the firm/association/joint venture feels are relevant to this project. It is desirable that a summary table of all projects listed should also be provided.

[Terms of Reference for the consultancy can be found on www.eproc.karnataka.gov.in, www.sutpindia.com]

8. Interested Consultants may obtain further information at the address given below:

Name of officer: Channabasappa

Name of office: Controller of Stores and Purchases

Postal address: KSRTC, Transport House,

K.H.Road Bangalore 560027, Karnataka, India

Telephone number: 91-80-22221321, Mobile No. 7760990220/7760990221/7760990225

Facsimile number: 91-80-22223424

Email: purchasegef@gmail.com

Website: www.eproc.karnataka.gov.in , www.ksrtc.in, www.sutpindia.com

During office hours: 1100 Hours to 1730 Hours on all working days from Monday to Friday and 1100 Hours to 1330 Hours on Saturdays except on Sundays and Government Holidays.

9. The EOI response shall be submitted through e-Procurement Portal (<http://eproc.karnataka.gov.in>). Vendors need to register the e-Procurement portal to submit their bids online. The request for EOI can be viewed free of cost on www.eproc.karnataka.gov.in , www.ksrtc.in. Expression of Interest for preparing for Public Outreach and Communications Plan and its Roll out for Intelligent Transport System (ITS) for City buses in Mysore" must be uploaded in the www.eproc.karnataka.gov.in portal up to 1700 hrs on 21-01-2016 as per server time .

10. Submission of EOI through e-Procurement Portal:

- i) The details as specified in request for EOI should be filled and the same should be uploaded in electronic mode (Scanned).
- ii) The necessary documents i.e., **Company Profile and financial strength Consultant's Experience, profile of the consultants** Purchase Order copies/Invoice copies for having done the similar projects to any of the reputed organization shall be scanned and attached along with EOI details.

11. Bid Processing Fee: Interested bidder who wish to participate shall pay bid processing fee of INR.550 or US\$ 8.84 through any of the 5 options only in the e-portal:

- Credit Card
- Debit Card
- National Electronic Funds Transfer (NEFT)
- Net banking
- Over the Counter (OTC)

Over the Counter (OTC) – designated ICICI bank branches located across the country. Please note that payments submitted through cheque / Demand draft or any other mode other than through e-portal shall not be accepted. If bidder chooses to pay the process fee through OTC mode then bidders have to upload the receipt given by the bank at the time of uploading the documents through Over the Counter (OTC) in e-Procurement website and also submit original copy of receipt with in the time prescribed.

Further details regarding Payment, please refer to e-Procurement website – www.eproc.karnataka.gov.in

12. Opening of Expression of Interest

- i) The EOI will be opened online on 25-01-2016 @ 11:00 Hours by the authorized officers at the Stores and Purchase Branch, Central Offices, KSRTC, Bangalore-560 027.
- ii) The Tenderers or their representatives can be present on the date, time and place of opening of the EOI on the respective date

CONTROLLER OF STORES AND PURCHASES
(Tender Inviting Authority)
KSRTC, Bangalore, Karnataka